

● ● 從想像到 Amazon Kindle 

未來AI創作家 三天實戰營

想像。創造。出版。成為 AI 創作家

在 AI 時代，孩子需要學會什麼？

不是只會用工具。而是學會：

Design - 如何構思一個值得被閱讀的故事

Engineering - 如何與 AI 協作，把想法變成內容與作品

Entrepreneurship - 如何把作品真正上架並進入市場

三天時間，完成一次完整的「從 0 到 1」創作旅程。

課程日期

2026年3月31日(二) 至 4月2日(四) 或
2026年4月8日(三) 至 4月10日(五)

 6 至 12 歲學生

 黃竹坑道39號9樓

 半日營或全日營

 全英語授課

'PUBLISHED ON
AMAZON KINDLE'

kindle

BEST
SELLER!

三天收穫

- 擁有一本由自己構思與 AI 協作完成的電子書
- 理解生成式 AI 的應用與邊界
- 體驗從創意到商品的完整流程
- 建立未來數碼創作者所需的三大核心能力

半日營
9am - 12pm

AI 兒童作家課程

\$2,800

全日營
9am - 3:30pm

AI 兒童作家課程+初創公司參觀 \$4,800

● ● 從想像到 Amazon Kindle

未來AI創作家 三天實戰營

想像。創造。出版。成為 AI 小作家！

這個復活節，讓您的孩子從故事的閱讀者蛻變為全球出版的創作者！在這場為期三天的密集工作坊中，學生將運用頂尖生成式 AI 技術，在 Amazon Kindle 平台上編寫、插畫並發布屬於自己的故事書，同時親身走訪香港最具創新力的初創企業總部，開拓全球視野。

名額有限
即日報名

查詢報名詳情



上午營
9:00am-12:00pm

打造屬於自己的 AI 故事產品



Day 1 - Design 從一個想像開始

- 學習故事結構與角色設計
- 建立世界觀與情節架構
- 學習如何將抽象想法轉化為清晰故事線
- 理解創作者如何構思 IP 與品牌角色

核心能力：

創意思維 · 故事架構 · 世界觀設計



Day 2 - Engineering 與 AI 協作創作

- 學習提示詞設計 (Prompt Engineering)
- 使用 AI 優化故事內容與語言
- 生成插圖與視覺風格
- 理解生成式 AI 的邏輯與限制

核心能力：

提示詞工程 · 內容優化 · 技術理解



Day 3 - Entrepreneurship 從創作到市場

- 將故事整理成電子書格式
- 製作封面與產品頁內容
- 學習 Amazon Kindle 上架流程
- 理解定價與數碼產品銷售模式

核心能力：

數碼出版流程 · 市場定位 · 創業思維

午餐請參加者自備，往返初創公司的交通會由 Campus X 安排

下午營
12:45pm-3:30pm

走進香港創新企業

孩子將親身走入本地代表性企業，理解真實科技如何落地應用。



Day 1 - Design TINY STEAM Factory 從創意到量產的產品旅程

- 參觀設計與製造流程
- 理解模具與工業生產
- 探索品牌如何建立與定位

學習重點：

產品設計 · 製造流程 · 品牌思維



Day 2 - Engineering GOGO X 從校園專案到大型物流平台

- 了解科技如何重塑物流產業
- 分析平台運作模式
- 認識創業過程中的關鍵決策

學習重點：

平台思維 · 商業模式 · 創業視野



Day 3 - Entrepreneurship Sandbox VR 沉浸式娛樂科技的工程系統

- 體驗全身追蹤虛擬實境
- 了解動作感應與定位原理
- 拆解娛樂科技背後的技術整合

學習重點：

互動科技 · 感測系統 · 系統整合



+852 9671 5537

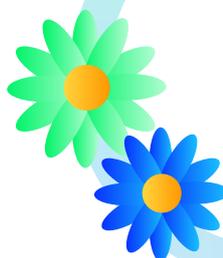
campusofficial

inquiry@campus-x.ai

CampusX

黃竹坑道39號9樓

Campus X



● ● From Imagination to Amazon Kindle

Future AI Creators: 3-Day Immersive Bootcamp



Imagine. Create. Publish. Become an AI Author!

In the AI era, what skills do children truly need? It's not just about using tools. It's about mastering:

Design: How to conceive a story worth reading.

Engineering: How to collaborate with AI to turn ideas into content and creations.

Entrepreneurship: How to launch a product and enter the global market.

This Easter, let your child evolve from a reader into a globally published creator! In just three days, they will complete a full "0 to 1" creative journey.



Dates

Session A: 31st Mar - 2nd Apr 2026

Session B: 8th - 10th Apr 2026

 Ages 6-12

 9/F, 39 Wong Chuk Hang Rd

 100% English

 Half-Day / Full-Day Camp

Three-Day Outcomes

- Create an AI-assisted eBook
- Understand generative AI and its limits
- Experience the journey from idea to product
- Build core skills for future digital creators

Half-Day
9am - 12pm

AI Junior Author Course

\$2,800

Full-Day
9am - 3:30pm

AI Author Course + Startup Visits

\$4,800



From Imagination to Amazon Kindle

Future AI Creators: 3-Day Immersive Bootcamp

Imagine. Create. Publish. Become an AI Author!

This Easter, empower your child to evolve from a story reader into a globally published creator! In this intensive three-day workshop, students will utilize cutting-edge Generative AI technology to write, illustrate, and publish their own storybooks on the Amazon KDP platform. Simultaneously, they will visit the headquarters of Hong Kong's most innovative startups to broaden their global perspectives and entrepreneurial vision.

Registration



Morning Session
9:00am-12:00pm

BUILDING YOUR AI STORY PRODUCT



Day 1 - Design Starting with Imagination

- Master story structures and character design.
- Build world-building frameworks and plot arcs.
- Learn to transform abstract thoughts into clear narrative lines.
- Understand how creators build IP (Intellectual Property) and brand roles.

Core Skills: Creative Thinking, Story Architecture, World-Building, Design Thinking.



Day 2 - Engineering Collaborating with AI

- Master prompt engineering to guide AI
- Use AI to refine story and language
- Generate consistent illustrations with AI
- Understand generative AI logic and limits

Core Skills: AI Literacy, Prompt Engineering, Content Optimization, Technical Logic.



Day 3 - Entrepreneurship From Creation to Market

- Format your story into a professional eBook.
- Design compelling covers and product page content.
- Learn the Amazon Kindle publishing process.
- Understand pricing and digital sales models.

Core Skills: Product Mindset, Digital Publishing, Market Positioning, Entrepreneurial Vision.

Self-provided lunch; transportation arranged by Campus X

Afternoon Session
12:45pm-3:30pm

INSIDE HK'S INNOVATION HUBS



Day 1 TINY STEAM Factory



The Journey from Idea to Mass Production

- Explore the design and manufacturing process.
- Understand mold-making, industrial production, and brand positioning.

Focus: Product Design, Manufacturing, Brand Thinking.



Day 2 GOGO X



From Campus Project to Logistics Giant

- Learn how technology reshapes traditional industries.
- Analyze platform business models and key entrepreneurial decisions.

Focus: Platform Thinking, Business Models, Entrepreneurial Vision.



Day 3 Sandbox VR



The Engineering of Immersive Entertainment

- Experience full-body tracking VR.
- Deconstruct the engineering logic and technical integration behind entertainment tech.

Focus: Interactive Tech, Sensing Systems, System Integration.



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